

Louisiana Egg Commission Meeting
December 10, 2014
12:00 p.m.
5825 Florida Blvd
Baton Rouge, Louisiana 70806
Proceedings

CALL TO ORDER

The meeting was called to order by Chairman Dr. Theresia Lavergne at 12:13 p.m.

ROLL CALL

The roll was called by Eric Lee.

Members present: Bobby Yarborough, Dr. Theresia Lavergne, Jeanette Esworth, Jerry Barnum and Corey Davis, Dr. Brent Robbins (representing Commissioner Mike Strain)

Member absent: Commissioner Mike Strain, DVM and Scott Fernandez

APPOINTMENT OF DIRECTOR

Motion: Bobby Yarborough made a motion to accept Dr. Bobby Fletcher as the Director of the Louisiana Egg Commission. The motion was seconded by Jeanette Esworth. Motion was passed.

INTRODUCTION OF GUESTS

Dr. Theresia Lavergne had the guests introduce themselves. Barrett Miller, Louisiana Cookin' magazine, Kyle Coates, Louisiana Network, Miranda Bordelon, LSU Ag Center, Vickie Hutchinson, LSU Ag Center, Mary Gallent, Dept. of Agriculture and Wil Webb, Cal-Maine.

PUBLIC COMMENT

None

APPROVAL OF MINUTES

Motion: Bobby Yarborough made a motion to approve the minutes from the March 19, 2014 meeting. The motion was seconded by Jerry Barnum. Motion was passed.

NEW BUSINESS

Eric Lee and Dr. Bobby Fletcher discussed the upcoming promotional activities the Egg Commission will be participating in and asked approval to participate in these events and any that may come up before the next board meeting that are beneficial to the Egg Commission.

Items for approval were: LA Network for \$19,500, LA Cookin' for \$12,000, LA Department of Agriculture & Forestry Cookbook for \$3,000 and the Louisiana Ag Center Livestock Show Sponsorship for \$1,500.

PUBLIC COMMENT

None

Guests were dismissed and the promotional activities and other items were discussed.

OLD BUSINESS

Eric Lee gave the Financial Report from July 2013 through February 2014.
Dr. Fletcher discussed the timeline of the activities and expenditures.

Motion: Bobby Yarborough made a motion to approve the promotional and other activities. Jerry Barnum seconded and the motion passed.

FUTURE MEETING

The next meeting date of the Louisiana Egg Commission will be in March 25, 2015.

ADJOURN

Motion: Jerry Barnum made a motion to adjourn. The motion was seconded by Corey Davis and passed unanimously.